

Santa Barbara Region Board of Directors Meeting

May 12, 2021

Virtual meeting via Zoom

The meeting was called to order by the President at 6:33 p.m.

Those present were:

Rod Hersberger, Steve Doll, Tom Sutphen, Bob Clarke, James Oldham, Glenn Crawford, Robert Watt, Dave Stone, Dennis Power, Randy Kinsling, Sue Kinsling, Dick Lange, Joe Niederst, Randall Fishwick.

The minutes of the March 2021 SBR Board meeting were approved.

President, Rod Hersberger

Rod reported that our club seems to be enjoying good attendance and participation at our Cars & Coffees and driving events. He expects as more get vaccinated there will be an increase in comfort in outside groups.

He noted it is time to appoint a nominating committee to find officer candidates for 2022. If anyone is interested in an officer position or serving on the committees, please let Tom know.

Rod said he is going to be on the slate for election to the PCA Audit Committee. The PCA Board will vote on this appointment and others during a call-in meeting this summer. Appointment is effective in August for two years.

Rod is working on a small group event to Angel Martinez's collection.

Doreen had reminded Rod that we need door prizes for our July 17th new member event. So far six new member couples have reserved. Rod asked for someone to please volunteer for this duty.

Rod expressed his appreciate everyone's contribution to our Club's leadership.

He has added current By-Laws, current year agendas, minutes and last year's P&L for June and December to the PCA Glovebox storage and plans to add other records.

He noted that while we had agreed on Many Mansions as the charity of the year, we had not confirmed the amount. A motion was made and approved for the amount be \$5000. There was discussion on a photo op and Rod asked Tom to coordinate the presentation, now planned for June 8th.

PCA Insurance & Risk update was deferred to the next meeting.

Vice-President, Steve Doll

Steve has contacted the CEO of the Camarillo Airport concerning a possible student Tire Rack driver safety course.

Steve and Rod noted that John has indicated there is little inventory left except a few jackets for the Goodie Store. After some discussion Bob and Steve are going to contact John to get an accurate inventory and consider some of those items for the new member event.

He noted he had received 50 masks on the reorder and sold many of them.

Treasurer, Howard Rubenstein

Howard submitted complete financial reports to the Board, for March and April 2021, including prior year and year to date comparison reports, prior to the meeting. He reported that the PCA reimbursement for the 1st quarter was received.

Secretary, Tom Sutphen

Tom discussed the Nomination Committee process. After discussion, it was agreed that Tom would serve as Chair and Steve Doll as another member. Rod noted that others interested in serving may contact Tom. Dennis suggested that the announcement soliciting nominations from the general membership can be included below the President's message in the next Auspuff issue, which Rod agreed.

COMMITTEE REPORTS:

Activities Chair, (Steve Doll/Doreen Pankow)

Steve reviewed upcoming events:

- 5/15 Gimmick Rally is almost full
- 6/19 Poker Run rescheduled from 1/16 (Doreen)
- 7/17 New member recognition event at Monarch Club (Doreen)
- 8/21 Ocean Palms to Mountain Pines rescheduled from 11/21 (sold out) (Nick)
- 9/14-20 The Majesty of America's Southwest (sold out) (Nick)
- 10/16 Mt Wilson Observatory (Nick & Ron Mulick)
- 11/20 Wine Country Tour (Stan & Una McKnight)
- 12/12 Holiday Brunch (Rod & Doreen)
- Future events after reduction in COVID restrictions.
 - Ken Bodin 356 drive to repair shop.
 - Espo Resto Shop visit

There was no update on online (touch free) event registration and waivers

Advertising (Bob Clarke)

Bob noted that about 70% of our advertisers have paid for 2021. He will follow-up with the remainder. We have one new advertiser, Milpas Motors. Auto Obsessionz was dropped. Bob also noted that there are a couple of new advertisers coming online and they are requesting larger ads.

Archives (James Oldham)

James discussed the new museum at the Porsche dealership in Santa Clarita.

Motorsports (Glenn Crawford)

Glenn noted there are a lot of Autocross and DE events available now. He asked if there are ways to interest more of our members. As we currently don't have a local site available, we are uncertain when we will be able to offer our own event.

He noted that the helmets we have are aging out for PCA events, but still can be used. After discussion, it was agreed to give these away. We can purchase new helmets as needed when we start having local events again.

Concours (Tara Brundrett and Robert Watt)

Concours Report (note – this topic was covered at the end of the President’s report, but noted here for consistency)

With the Zone 8 Concours series canceled, after discussion, it was agreed to cancel our Concours event this year. Robert will notify City College. It was also noted that the organizers of a conflicting event, Montecito Motor Classic, will be contacted to avoid this next year.

Social Media Report

Robert noted the need to have all club photos in a central location, where they can be pulled from for use on our different media platforms. Randy said he could assist training on using Flickr and Rod and Robert noted they will inform all club photographers.

Facebook - Total Page Followers: 973

Instagram- Total Followers 303 and growing

Dealer Relations (David Stone)

RUSNAK WESTLAKE PORSCHE

General Manager Keith Goldberg reports that sales for the past two months have been “Fantastic”. Taycan has been the most popular model recently with 15 sold in April. They have no Cayennes or Macans currently on the lot. They have no 911s in stock, but orders can still be placed with no guarantee as to when they will arrive. Orders for 718 models are not currently in demand.

Construction of the dealership is now scheduled to begin in 1-2 weeks. All aspects of the dealership will remain open during the renovation; however, several service bays will be removed and replaced with service space available at the Audi dealership next door.

There has not been a resolution of the DME issue on certain models equipped with PDK and Sport Chrono. The Cayennes were released, but other models are still on hold. No estimate for the release of the other models has been given.

Keith confirmed that the color "Miami Blue" has been discontinued by Porsche due to its lack of popularity. It was replaced by "Shark Blue", which he described as having a deeper, more vibrant hue. It will be very popular and available on several models, including the 911.

Dave asked Keith about the pricing on the “Color to Sample” option. Keith said that the cost of that option is currently \$12,830 and will cause a delayed delivery date. He said that the price has increased substantially over time because Porsche recognizes the increased value of used cars with color to sample paint.

Keith said that he would be sending a representative to our Cars and Coffee events at the Camarillo Outlet Mall beginning in June.

SANTA BARBARA PORSCHE

Sales Manager Rene Verbrugge reports that sales have been excellent during the last 45 days. They have sold several Taycan with the base model being very popular. Orders for 911s are still strong, but Porsche has warned dealers of possible delays of up to 6-10 weeks. They were surprised to receive a few more allocations for 911 cars, and they recently received a GT4 and a Spyder that are currently on the lot. Deliveries have been occurring regularly, and the waiting list for cars has been paired down from 20 to 10. He said that customers ordering 911 cars today should expect delivery within 6-7 months.

Rene said that Porsche has not been as affected by the computer chip shortage due to their company size and production volume. The shortage affects certain options on cars such as 18-way power seats, power steering plus, and lane change assist on some models. The 911 line has not been impacted, for the most part. Porsche controls where the chips are installed and allocates them to the most popular models. Interestingly the Taycan has not been affected by the shortage. He believes that the shortage will ease as the year progresses.

The renovation of their facility is still waiting on the City of Santa Barbara's approval of the plans they have submitted. There will be no major changes to the exterior of the dealership, keeping with the Spanish architecture theme. Because of this restriction, they will never be a "Premier" Porsche Dealership. However, significant changes are planned to bring the Service Department closer to the showroom. The plan calls for service customers to enter the lot through a central driveway off the frontage road. The existing covered parking will be glassed in to enlarge the showroom area. The service writers will greet customers from a driveway adjacent to the showroom. No time estimate has been given for permit approval or when construction might begin. Rene said that it will be a very significant project.

Rene said that they currently have some interesting units on the showroom floor including two Macan Turbos, a Silver/Black 2020 9114S Targa with 400 miles received from Porsche as a former "show car", a privately owned 918 Spyder on display and a Taycan Turbo S. He looks forward to hosting the participants of the Gimmick Rally on May 18th.

Dave said that when Rusnak sponsors our regions motorsports events, tech inspections are free. As we are not currently holding any such events, tech inspections will not be free.

He also noted that new shares of Porsche (POAHY) are now available and may be of interest as to members.

Dave learned that the owners of LicensePlateWrap, the company featured in a Der Auspuff article, will take a copy of the magazine to their monthly meeting with DMV officials in Sacramento as proof of positive feedback from their customers.

Distribution (Chet and Joan Yabitsu)

Chet reported on 4/4/21 that the SBR check #187 in the amount of \$500 was deposited at the Thousand Oaks post office on 8/15 to cover the mailing postage for the May/June 2021 issue of the Der Auspuff.

Editor Official Publication (Dennis Power)

The May/June 2021 issue was submitted to the printer and distributed to the membership comfortably on schedule. At 44 pages (including the cover), it is larger than the previous issues this year owing to the post-pandemic restart of regular cars & coffees, drives and tours. The Jun/Jul issue is in production. All copy is due June 1.

There was discussion on the distribution of extra copies to some of our advertisers in the south of the region. It was agreed that Dennis would arrange with the printer to have 50 copies for Bob and 15 for Sue to pick up at the printer. Sue gets requests at our Cars & Coffee events.

Dennis noted that with the Concours cancelled he will have several pages to fill but notes it will be covered with the articles and photographs submitted from members.

Rod thanked Dennis for all his work on Auspuff. Others agreed and commenting on how beautiful the issues are.

Goodie Store manager (John Barrison) No report.

Insurance (Randy Kinsling)

Randy noted that all certificates were up to date.

There was no update on the D&O insurance bids.

Membership (Sue Kinsling)

During April, 3 new members joined our region, 1 transferred in, 1 transferred out, 14 members failed to renew their memberships on time.

At the end of April 2021, our membership stood at 757 Primary, 483 Affiliate and 1 Life member. Total Region Membership 1241

We had 0 Test Drive Participants and 20 PCA Juniors

Past President (Rem Laan) no report

Public Relations (Dick Lange)

Dick noted that the Santa Barbara Region had a picture in Panorama for March (Angel Martinez's Collection) and April (King Gillette ranch). Pictures have been submitted for May's issue (Kern River Valley) and June's issue (Malamut Auto Museum),

Safety (Joe Niederst) no report

Webmaster (Randy Fishwick)

Randy reported the following:

- The PCASB.org homepage events section and SBR Events Calendar have been updated with the known remaining events for the year.
- May-June Der Auspuff is now available from SBR's website as well as <https://issuu.com/pcasbr>
- The President's Column has been updated per the current Der Auspuff
- PCA Sim Racing was mentioned (with a link) under the Club News section of the website.
- John Barrison communicated by email that his Goodie Store stock is largely depleted except for a few men's jackets. He intends to send me images of the remaining stock to be advertised on our website.
- I communicated with PCA Regional Website rep. Marco Estrada regarding regional use of PCA national's website design template and components. He stated that this is going to be a 2022 project. My intent is that we eventually piggyback off National's website functionality, as they had suggested would be possible back in 2020.
- I attended and photographed the Rusnak sponsored Finish Line Porsche Event on May 8th. I will provide Dennis Power with a set of images and article before June 1st.

Old business: none

New Business:

It was mentioned that any comments on Zone 8 Autocross, Time Trial or Concours rules be submitted by 6/30/21.

Rod noted that he was hopeful we could have an in-person Board meeting before year end. He also hoped we could return to our Saturday breakfasts sometime later this year.

Next meeting July 14, 6:30 p.m.

There being no further business, the meeting was adjourned at 7:49 p.m.

Respectfully submitted by Tom Sutphen, Secretary