

# **Santa Barbara Region Board of Directors Meeting**

**May 11, 2022**

**Virtual meeting via Zoom**

The meeting was called to order by the President at 6:44 p.m.

Those present were:

Rod Hersberger, Steve Doll, Tom Sutphen, Art Shinn, Bob Clarke, Sue Kinsling, James Oldham, Glenn Crawford, Robert Watt, Randy Kinsling,

The minutes of the March 9, 2022, SBR Board meeting were approved.

## **President, Rod Hersberger**

Last Saturday in Camarillo, Rod referenced the Certificate of Appreciation for the Yabitsu's which Dave Stone presented on our behalf. Rod also presented Joe Schneider with the Lifetime Achievement Award that the Board authorized at our January meeting.

Rod wants to move more aggressively in requiring speed waivers as part of our event registration process through motorsportreg. He noted that we will always have to provide for limited hand signed waivers. He has a president's Glove Box on the PCA computer. The process for any hand waivers will be to give them to Doreen Shinn who will scan them and forward them to Rod for insertion in the Glove Box. This satisfies PCA's requirement for retaining waivers and eliminates the need for Randy Kinsling to keep paper copies moving forward, beginning with 2022 events.

He recently received an inquiry from a non-member about listing his car in our classified ads, who ultimately joined. Panorama only allows members to list in its classified. After discussion it was decided that Steve will review this process with another group and present his findings at our next meeting.

With Chet Yabitsu's recent death, he wondered if we need a policy or process to determine if a deceased member warrants an obituary. After discussion it was agreed that this will be considered on a case-by-case basis with consideration of the member's long-term contribution to the club.

Nick Liakas reminded Rod recently that the club's 60th anniversary will occur in June 2024. After discussion, a planning group will be put together later this year.

There was discussion on returning to in-person meetings and this will be reviewed further for timing and convenience on a meeting location.

## **Vice-President, Steve Doll**

Steve noted he is working on the McDonald House charity presentation.

## **Treasurer, Howard Rubenstein**

Howard submitted complete financial reports to the Board, for March and April 2022, including prior year and year to date comparison reports, prior to the meeting.

## **Secretary, Tom Sutphen (no report)**

## **Past President, Rem Laan (no report)**

### **COMMITTEE REPORTS:**

#### **Activities Chair, (Art Shin/Lionel Neff)**

Art noted that he had attended a meeting on the Zone 8 Grand Tour for October of 2023. They were looking for restaurants and drives in our area. The drive will be about 1600 miles and end in Las Vegas.

He also reported that the Chili Cook-Off has been moved to October 15<sup>th</sup> and will let Dennis know of the date change.

#### **Advertising (Bob Clarke)**

Bob reported that we currently have received over \$15,000. in advertising income. There are a few remaining unpaid advertisers that he has been following up on. No advertiser has indicated they will drop at this point. He feels he should have almost all the fees collected by the next meeting.

#### **Membership (Sue Kinsling)**

During April, 7 new members joined our region, 0 transferred in, 4 transferred out, 6 members failed to renew their memberships on time.

At the end of April 2022, our membership stood at 755 Primary, 482 Affiliate and 1 Life member. Total Region Membership 1238.

We had 0 Test Drive Participants

#### **Webmaster (Randy Fishwick)**

Randy reported that the <https://pcasb.org> website has been updated with links to the May/June Der Auspuff, current Events, The President's Column and Classified Ad's. Additionally, he assisted in the scanning of the September 2003 article on Joe Schneider, thanks to Dave Stone for keeping such an immaculate original copy! Randy also requested a renewal of an Adobe software subscription to maintain the website and related documents, which was approved by the Board via email.

#### **Social Media (Sal Reyes) (no report)**

#### **Editor Official Publication (Dennis Power)**

The May/June issue of Der Auspuff was in mailboxes the first week of May. It ran to 48 pages, including the cover, and featured some great stories and photographs from members. Lionel Neff wrote two stories, Steve Doll one, and Glenn Crawford did a nice report on our first tri-region DE. Gary Krueger provided a photo that he had to use for the cover and a stunning image of Bob Clarke's 911 on the Bixby Creek Bridge that worked very well as a two-page spread in the "Parting Shot" section. Bill Hallier and Steve Goldman provided other great images, among others.

Dennis has been concerned about a paper shortage impacting our ability to provide a printed magazine. Mike Dunwell at Sir Speedy advised that he ordered early this time around and will have paper on hand for the July/August edition. The deadline for that issue is June 1.

#### **Archives (James Oldham)**

Archives has nothing significant to report.

#### **Motorsports (Glenn Crawford)**

Glenn reported that Motorsports brought in about \$500 in the March 28 tri-region Drivers Education Day Away From Work @ Streets and there is an article in Auspuff. Next DE is Monday, October 10th. His continued concern is that our membership in general is not participating in events. Glenn said he would contact Rusnak on scheduling a classroom drivers ed class for motorsports events in their new showroom.

### **Concours (Robert Watt and Tara Brundrett)**

Robert provided two location proposals, one for SBCC and the other at Hilton Beachfront Resort. His recommendation is for SBCC for 2022 & 2023, which requires a \$500 non-refundable deposit to hold the venue. He will work with Rod on getting a check for this.

He said the Detail Clinic date has been reserved for Saturday, September 10, 2022, with Dustin Troyan at Lavaggio.

Glenn agreed to get Robert set up in motorsports.reg so he can monitor registrants for the Concours and Detail Clinic. There was discussion and several board members volunteered to contact other members to provide some show cars for the event. Robert said he would work on flyers now that the location has been finalized.

### **Dealer Relations (David Stone)**

#### **RUSNAK WESTLAKE PORSCHE**

General Manager Keith Goldberg reported that orders and sales remain the same, although production shortages continue due to world issues. He said that progress on the new building is on track for the August grand opening.

Early last month, after reading the Panorama article about the 911 Classic Club Coupe Porsche has built to tour the country, he contacted Keith and suggested that he inquire about having the car transported to their dealership after its appearance at the Monterey Werks event in August to coincide with their grand opening. David suggested that it would look great on display in their new showroom and that an exclusive invitation to SBR members be made for a private viewing and evening tour of the dealership. Keith emailed Porsche executives and made the request. He is waiting a reply.

David thanked Keith again for hosting our Gimmick Rally. He was pleased to hear it was a safe and successful event.

#### **SANTA BARBARA PORSCHE**

Sales Manager Rene Verbrugge reported that they have again experienced record-breaking sales and have raised their ranking among dealerships. They are receiving 30-40 cars a month and selling everything. Orders have been strong across all models, but demand is outpacing production due to the war in Ukraine and the 3-week China shutdown continuing to cause the semi-conductor shortage. Taycan production has been most affected, and they currently have 20 Taycans on order. He also has a deep list for all 911 cars. Delivery on certain special models is estimated to be 2-3 years.

The second half of this year's allocation list has been delayed due to the lost ship and the chip shortage. He expects to receive it within the next week. He said that only 500 of the new 911 Sport Classic cars will be coming to the U.S., and 200 of those will be offered to VIP customers.

All the cars on the showroom floor when we visited the dealership in February have been sold, including the GT-3RS. A new 911 arrival recently sold in 7-hours. They will soon be selling an

Agate Grey 2018 911 Coupe with the Design Package and a Sapphire Blue 2017 911 Targa 4S. He expects both cars to sell quickly.

Rene said that he took delivery of his new Gentian Blue Taycan and has 3K miles on the clock. He is very pleased with the performance.

The remodel of the dealership is still waiting for final approval from the city of Santa Barbara.

**Goodie Store manager (John Barrison)**

John reported that the company called Group 14 has partnered with Porsche AG to build a factory to produce the hi energy batteries that Porsche requires. What was interesting is that it will only take 10 minutes to get to an 80% charge, plus these Lithium - Silicon batteries will provide 50% more range.

**Insurance (Randy Kinsling)**

Randy noted that the COIs for the next two events Backroads Drive to Boccali's on 5/22 and Dana Adobe Cultural Center/Rancho Nipomo on 6/25 have been received.

**Public Relations (Dick Lange) (no report)**

**Safety (Joe Niederst) (no report)**

**Old business:**

- 2022 National Website Contest Submission
- 2022 National Magazine Contest Submission

**New Business: none**

Next meeting July 13th, 6:30 p.m.

There being no further business, the meeting was adjourned at 7:32 p.m.

Respectfully submitted by Tom Sutphen, Secretary