

Santa Barbara Region Board of Directors Meeting

November 9, 2022

Virtual meeting via Zoom

The meeting was called to order by the President at 6:34p.m.

Those present were:

Rod Hersberger, Howard Rubenstein, Tom Sutphen, Rem Laan, Art Shin, Bob Clarke, Sue Kinsling, Randy Fishwick, James Oldham, Glenn Crawford, Robert Watt, Dave Stone, Randy Kinsling, Dick Lange and Joe Niederst.

The minutes of the September 14, 2022, SBR Board meeting were approved.

President, Rod Hersberger

Rod reported that the donation to Unity Shoppe of \$2500, which was approved via email, was presented at the Concours event and should have some photos in the magazine.

He asked for help in taking the donated toys from the Holiday Brunch up to the Unity Shoppe and Rem noted he would bring his SUV to help.

Rod noted some vendor door prizes already received and asked for help on getting some more. Bob noted a few he would contact.

Rod discussed the Matt Stone book signing at the Holiday Brunch and noted that Art would be informing the attendees of this.

He noted he had contacted Art and Lionel to consider organizing a drive to the Parade in June.

Rem agreed to organize a drive up to Rennsport in late September, leaving from Santa Barbara.

Rod is still looking for a leader to establish a planning group for our 60th anniversary celebration in 6/24. Dave Stone noted that referencing some of the past related events and planners will be beneficial in that effort.

Vice-President, Steve Doll

Steve requested via email, that we hold our December 3rd Camarillo Cars & Coffee, as the Rusnak is sold out. It was noted that the event has a large waiting list. It was agreed that there would be a 12/3 Camarillo Cars & Coffee.

Treasurer, Howard Rubenstein

Howard submitted complete financial reports to the Board, for September and November 2022, including prior year and year to date comparison reports, prior to the meeting.

He noted that all our 14 events this year have had a net profit and that the club's financial position is healthy.

Secretary, Tom Sutphen

Tom noted that the ballot for Man and Woman of the year has been corrected and 16 were distributed at the Camarillo Cars & Coffee. He will do the same at the Santa Barbara Cars & Coffee. He has received 16 ballots to date.

Past President, Rem Laan

The immediate past president has nothing to report.

COMMITTEE REPORTS:

Activities Chair, (Art Shin/Lionel Neff)

Lionel reported that this past year has been a banner year for the drives and events our SBR Activities Committee has worked together on. Activities for the remainder of 2022 together with the newly revised schedule of events for 2023 are list below. Your Activities Committee has been busy creating adventures for all SBR members to enjoy.

Art noted we have 73 attendees for the Holiday Brunch to date. Rod noted he will send out additional enews blasts.

2022

November 19 Wine Country-Alisal River Grill Drive Doreen Pankow

December 10 Holiday Brunch Spanish Hills CC Rod Hersberger/Doreen Pankow

2023 draft

January 21 Mystery Tour Nicholas Liakas

February 18 Coastal Mountain Drive to BJ's Doreen Pankow

March 18 SB Maritime Museum Tour Ron Mulick

April 11 -13 Paso Robles Extravaganza Lionel & Dori Neff

May 20 Gimmick Rally Jerry & Pam Lasnik

June 17 Rootin Tootin Drive to Buckhorn Lionel & Dori Neff

July 22 New Member Recognition Event Monarch Club Rod Hersberger/Doreen Pankow

August 19 The Wrightwood Mountain Drive Lionel & Dori Neff

September 9 Pre-Concourse Detail Clinic Tara Brundrett/Robert & Lisa Watt

September 23 Slot Canton Tour Nicholas Liakas

Sept 28 - Oct 1 Porsche Rennsport Reunion 7 PCA

October 8 PCA/SBR 45th Concourse d 'Elegance Robert & Lisa Watt/Tara Brundrett

October 21 In planning

November 18 In planning

December 10 Holiday Brunch – Spanish Hills CC Rod Hersberger/Doreen Pankow

Advertising (Bob Clarke)

SBAG has paid \$5,500 for the 2022 Concours sponsorship fee. All 2022 advertisers are paid in full. We have one new advertiser, PCA member Ron Mulick with Mulick Construction and Design Inc. Glenn and Lorraine Crawford with Crawford Wealth Management increased the size of their ad from 1/2 page to a full-page.

He noted there is continued interest from new advertisers.

Membership (Sue Kinsling)

During August, 6 new members joined our region, 1 transferred in, 1 transferred out, 11 members failed to renew their memberships on time.

At the end of October 2022, our membership stood at 787 Primary, 500 Affiliate and 1 Life member. Total Region Membership 1288.

We had 0 Test Drive Participants

Sue noted that the Mademoiselle whale watching event was postponed to January due to weather.

Webmaster (Randy Fishwick)

Randy performed an upgrade/conversion of our website from Bootstrap V4 to 5.2, which provides more control over the website's appearance and ability to adapt and respond to different devices. He also updated the website's calendars with current events and flyers and published the Nov/Dec 2022 Der Auspuff magazine on the website and ISSUU.com: <https://issuu.com/pcasbr/docs/2022-nov-dec>

Social Media (Sal Reyes)

Sal reported that FB following has increased to over 1,100 followers and IG has steadily increased to over 647 followers. He noted as we continue to share our postings with our members and other PCA Regions, more followers in the Porsche community are becoming aware about the great events that SBR puts together which may in return help to increase membership and attendance at future events.

Rod noted the good work Sal has done with the increase in followers.

Tom noted he had informed Sal of the Region Focus Social Media webinar.

Editor Official Publication (Dennis Power)

Dennis reported that the November/December edition of Der Auspuff was out on time. He was especially pleased that this one showcased the impressive number and great variety of trips and social events we've held this fall. Of special importance was the Concours d 'Elegance, which owing to the pandemic we've not been able to put on for three years. Robert and Lisa Watt are to be commended, as is cochair Tara Konrath. A Concours photo by Robert graced the cover. We'll have plenty to write about in the next issue as well. The deadline for the January/February 2023 edition is December 1.

Archives (James Oldham)

James and Rod both noted how far the club magazine layout has progressed in 20 years, due to both great work from our editors and advances in software.

Motorsports (Glenn Crawford)

Glenn noted he is always looking for more drivers for the track. We are a great value compared to non PCA organizers.

He reported that the October 10th Drivers Education Clockwise at Streets of Willow was fantastic, Between the three regions SBR, LAR & GPX there were 80 drivers and fantastic weather. He stated that two more events are already set for next year.

Glenn checked out the Santa Maria Airport parking lot and found it too small with too many obstructions to be safe.

He also noted that he now has access to reserving a room at Rusnak for hosting future drivers ed classes.

Concours (Robert Watt and Tara Brundrett)

Robert reported that the 44th Concours was an overall success based on the feedback we've received. There were a total of 29 Judged cars and 24 Display Entries with 120 in attendance for lunch plus general public spectators.

The date for next year is tentatively scheduled for Sunday, October 8th, and the Detail clinic on Saturday, September 9th. There was discussion and agreement that the date for next year should

not be changed even though Rennsport Reunion is the previous weekend. He said that planning for the next Concours will begin in January of 2023.

Robert also noted we raised \$770 for charity from the Silent Auction.

He noted the need for more club member volunteers at the event. Further discussion suggested we have 3 sub-committees to prepare and participate in the event, which will be worked on in January of 2023.

Robert also thanked the Board members who attended and volunteered.

Dealer Relations (David Stone)

RUSNAK WESTLAKE PORSCHE

Keith said that the Rusnak Open House is scheduled for November 15th, and they are expecting 500 to attend, including executives from PCNA and Porsche AG. Invitations were sent from the customer list established during the past several years.

The 2022 911 992 Targa Heritage edition and the restored 1980 911SC were sold as a pair but will remain on the showroom floor for the Open House event.

They currently have a good inventory of cars on the lot and several of the sports models have been sold. They have several used GT products, newer Cayennes and a very nice 997 with only 600 miles.

Keith and Sam will be hosting our visit to the dealership on Saturday, December 3rd.

I asked Keith whether there were any plans to modify the Parts Department to make it more accessible to customers. He said that there were no plans to do so.

SANTA BARBARA PORSCHE

Sales Manager Rene Verbrugge reported that sales and orders have been excellent. The recently received their allocations for the rest of the year and beyond. Porsche has changed the process for allocating GT cars, and they are providing those numbers for the entire year. This change makes it easier to fill orders for customers, some of whom have been waiting on lists for a year or more. Standard model allocations remain the same and made throughout the year incrementally. Taycans have finally been released. He is receiving five rear-wheel drive cars soon, which have all been pre-sold. This is good news as he has dozens of Taycan customers on a waiting list.

Rene confirmed that production of the electric Macan has been postponed until 2024 due to parts availability. He currently has 7 new Macans on the lot that cannot be sold due to a stop-sale order issued by Porsche. All these cars were ordered with Bose sound systems, and Bose cannot provide amplifiers for the systems. Bose has told Porsche not to order additional systems until the supply chain issues can be solved. Ultimately units will be installed when available and the cars will be released. No time frame was provided.

Work has finally begun on the dealership remodel with completion expected by late summer. It will include complete separation of the showrooms and service areas of Porsche and Mercedes Benz.

The SBAG Oktoberfest event held in September was a success with 250-270 in attendance. This will become an annual event held each September.

Rene looks forward to hosting our November 19th Wine Tour and all preparations have been made.

Dave also noted that Renee and his wife will be attending the Holiday Brunch this year.

Dave learned of the passing of long-time member and past president Bob Roe. He was the husband of member Suzi Sheller, who is also a past president and past secretary of the region.

Goodie Store manager (John Barrison) (no report)

Insurance (Randy Kinsling)

The insurance certificates are current thru the November 19 tour to Alisal River Grill. The Whale Watching event this Wednesday November 11 should not require a COI as it is a non-driving event as is the Holiday Brunch at Spanish Hills CC on December 11.

Public Relations (Dick Lange)

Dick noted we have continued to have our club represented in the Panorama magazine each month. He noted he was working on an article on the Concours and would be getting more information from Robert.

Safety (Joe Niederst)

Old business:

New Business: none

Next meeting January 11th, 6:30 p.m.

There being no further business, the meeting was adjourned at 7:24p.m.

Respectfully submitted by Tom Sutphen, Secretary