

**Santa Barbara Region Board of Directors Meeting**  
**September 7, 2024**  
**Held at Marie Callender's, Camarillo**

The meeting was called to order by the President at 9:40 am. Those present were: Steve Doll, Rod Hersberger, Doreen Shinn, Art Shinn, Lionel Neff, Bob Clarke, Sue Kinsling, Randy Kinsling, Dennis Power, Dave Stone, Randy Fishwick and Sal Reyes.

Minutes of the last meeting were approved by the Board.

**President, Steve Doll:**

Steve revisited the idea of using the profits generated from the 60<sup>th</sup> anniversary celebration, plus some of our general club surplus, as a donation. The Ronald McDonald House in Ventura has asked for \$20,000 toward its new wing; the Ventura Lions Club is interested in donating, and if we match their funds, there is a grant available that would double that. Vietnam Veterans are also wanting an additional \$4,000 to complete their signage project, which we could also provide. He suggested creating a committee to determine where our money should go. Or maybe just board recommendations? He will ask Jim for a recommendation on how much we can donate and asked everyone to think about this until the next board meeting.

Steve has tentatively planned the next Aloha Steakhouse breakfast for October 19 and should receive confirmation in the next few days.

Steve requested that a get-well card be sent from the club to Joe Schneider – Sue Kinsling volunteered to do this.

**Vice President, Lorraine Gray:**

Lorraine is in the early stages of planning an event with the Porsche Ladies at the Four Seasons Hotel in Westlake Village for November 2024. The hotel offers several exciting options, including a professional chef demonstration on how to prepare a nutritious meal. They also provide discounted room rates at \$305 per night for those interested in making it a

retreat. She will be comparing prices with other local 4-star hotels to see if we can secure a better rate

**Treasurer, Jim Brown:**

All financials have been previously submitted to the Board.

**Secretary, Doreen Shinn:**

Doreen asked Dennis to create a flyer for the next Der Auspuff that will be a ballot for Man/Woman of the Year (award presented at the year-end holiday brunch). She asked the Executive Board to submit their nominations to Dennis, so that the general membership can opt for one of these names, or write-in their own nomination.

Jim has not yet finalized any revisions to the Bylaws regarding financial oversight. Since this would need to be approved by the general membership, it will be tabled until early next year.

**Past President, Rod Hersberger:**

Rod proposed that a certificate of appreciation be prepared and given to Nick Liakas, David Stone and Doreen Pankow, to thank, recognize, and commemorate the work they put into arranging the wonderful 60<sup>th</sup> anniversary celebration. This was approved; they will be created, framed, and presented at the year-end holiday brunch.

**COMMITTEE REPORTS:**

**60<sup>th</sup> Anniversary Ad-Hoc 6/24 – Dave Stone**

Nothing more to report, other than tickets have been booked by the winner of the raffle Grand Prize (trip to Germany). Dave is waiting for a final invoice from Fast Lane Travel, but he already has the payment.

**Activities, Lionel Neff:**

All board members have previously been provided with the latest Activities Schedule. The revisions include Robert Watt's October 6<sup>th</sup> Concours Drive and Picnic to Los Alamos. The 10/15 Rossi's Driveway and Paso Robles

Overnighter has been revised to 10/16-17 because the event has been expanded to include the Estrella Warbirds Museum that doesn't open until Thursday 10/17. So far 8 rooms have been sold.

Will be working with Peter from Fast Lane Travel to arrange a Club Group trip to Europe next April or May. Would like to devise a plan to determine how many individuals from our Club would be interested in such an event. We need a minimum of 15 couples.

Rod suggested another drive to Monterey since the last one was so successful. There was discussion about possibly planning such a trip around Car Week next year.

Art reminded everyone of the Luft event at Universal Studios on 10/5. Rod advised that the Petersen Museum is having a pre-Luft party the night before.

### **Advertising, Bob Clarke:**

All advertisers are current with their payments. We will have a new advertiser starting in our next issue. It will be a full-page ad for House Automotive. They have certified Porsche trained technicians and offer competitive pricing with free consultation at 3 locations, Thousand Oaks, Pasadena, and Encino. Lorraine made the contact for this advertiser.

### **Membership, Sue Kinsling**

New Members - 4

Transfer In - 2

Transfer Out - 2

Lapsed - 7

Life Members - 1

Total Primary Members - 839

Affiliate Members - 524

Total Region Membership - 1364

Test Drive Participants - 6

### **Insurance, Randy Kinsling**

The COI for September Gimmick Rally is in place. Location and other information has been requested from the chairmen of the October driving events – 10/6 Concours Cruise, 10/14 Driver Ed at Streets of Willow and 10/16-17 Paso Robles Overnighter. COIs will be ordered upon receipt of the information.

### **Webmaster, Randy Fishwick**

PCASB.org has been updated with current events and information from the latest Sep-Oct Der Auspuff, including the President's column. More updates planned over the next few days for the Classifieds and Sponsors pages.

I'd like to request \$191.88 to pay for the cost for one year of an Adobe Cloud subscription, which I use to maintain the website, Flickr support and other supporting photo and video work for the region. This is less than I've paid in the past after negotiations with Adobe.

FYI, I'm working towards converting our website to be mostly WordPress based to allow for easier updating by non-coders in the future, although I expect it will take a few months to complete.

### **Social Media Sal Reyes:**

Facebook:

Accounts Reached – 1.2K

Content Published – 16 postings

Engagement – 3.3K

Followers – 1.4K

Instagram:

Accounts Reached – 1.3K

Content Shared – 6 postings

Followers – 987

### **Editor, Dennis Power**

The September/October edition of *Der Auspuff* was out on time and included some great stories and photographs from several members. I

continue to be very happy with what we can publish and that we haven't as yet missed a deadline. I read recently that, "It seems August started five minutes ago and now it's September and Christmas is just an hour away!" Hard to believe that I'm gathering content now for the November/December issue, the deadline for which is October 1st.

**Archives, James Oldham – nothing to report**

**Motorsports, Glenn Crawford – nothing to report**

**Concours, Robert Watt and Tara Brundett**

The "Cruising Concours" driving event is set in motion and scheduled for Sunday October 6th. The drive will conclude at Los Alamos Park with a box lunch provided by Panino Sandwich Shop, the \$140 park fee has been paid to reserve Area A of the park. Awards will be given for the following: Peoples Choice (by vote), Porsche with most miles, and Porsche owned the longest are what we have so far, open to more suggestions and looking for a couple other categories participants can vote on. We should plan to schedule a couple more eblast, perhaps on 9/9 & 9/20 prior to the registration deadline of 9/25. (the 9/9 e-blast was sent). We currently have 9 participants registered, we need more and are limited to 50 cars. (as of this writing, 11 participants are registered).

**Dealer Relations, David Stone**

**RUSNAK WESTLAKE PORSCHE**

General Manager Mehran Forutan reported that sales were excellent last period. They beat an all-time record for new car sales set in August of 2023 with 77 units sold. This was eight units above the previous record. Certified pre-owned cars also sold very well at 119% of the goal set for the month. The 2025 Taycans are in stock and available for immediate delivery. The next "No Substitute Saturdays" event is scheduled for Saturday, September 21st.

**PORSCHE SANTA BARBARA**

Sales Manager Rene Verbrugge reported that their sales have been excellent the past period with 911 sales and orders leading the pack. They are preparing for the launch of the new Electric Macan and will have an

event for that purpose in November. Although discontinued in the European market, Porsche will continue to build the gasoline Macan for the North American market through 2025. There has been no word as to how long after 2025 the gas model will be offered. Orders for both models have been coming in steadily.

The City of Santa Barbara has provided their final sign-off on the dealership remodel project, but they are waiting on the final approval from Porsche AG, which requires a final inspection. This is an annual requirement moving forward. The construction at the west entrance of the dealership off Hope Ave has been completed, which was to mitigate drainage run-off by re-routing it away from the city sewer system. The dealership remodel included an expansion of the service departments of both Mercedes Benz and Porsche. It included additional entrance and exit driveways, one of which allows access directly from Camino Real. Before construction was even completed, the dealership received the highest JD Power rating for Porsche service in the region with a score of 975 out of 1000 points.

One of the two 60th Anniversary winners of the Porsche Experience Center visit has been scheduled for November 2nd. The second winner has yet to be scheduled due to his busy schedule. Porsche allows only a 60–90-day window to schedule visits.

As you know, the dealership's Grand Opening and Oktoberfest event is scheduled for Saturday, October 12th, from 6:00 - 9:30 pm. Reservations are required by October 5th by contacting Ada Schultz at [aschultz@sbautoogroup.com](mailto:aschultz@sbautoogroup.com).

They currently have some interesting cars on the showroom floor, including the recent trade-in of a 2023 GT-4 RS, a black Carrera 4S and a black Boxster GTS that Rene spec'd out.

Rene mentioned that while on vacation, he received a voice mail message from an unknown club member requesting prizes for an upcoming drive event. He said that the dealership is tapped out for the year and, with the exception of the scheduled Gimmick Rally, they are unable to provide additional financial support for club events.

**Goodie Store, John Barrison** – nothing to report.

## **Public Relations, Dick Lange**

The August issue of Panorama contained a photo and brief writeup of our Lake Tahoe outing. For September's and October's submittal I have sent in the "Aloha Steak House" and our "60th Anniversary celebration" respectively.

**Safety, Joe Niederst** - Nothing to report.

## **Old business:**

Jim is revising the Bylaws regarding oversight of bank accounts/financials.

The rest of the 60<sup>th</sup> anniversary hats have been received.

Legacy Autosport has provided coffee and donuts at one Cars & Coffee and is looking to do more.

## **New Business:**

Due to scheduling conflicts, the next meeting will be held by Zoom on November 13 at 6:30 pm. We will resume in-person meetings in January.

There being no further business, the meeting was adjourned at 10:40 am p

Respectfully submitted by Doreen Shinn, Secretary